

Annual Certifications

The voluntary PhRMA Guiding Principles on Direct-to-Consumer Advertisements about Prescription Medicines (DTC Principles) state that PhRMA will identify on its website all companies that voluntarily and independently commit to abide by the DTC Principles and will identify companies that complete, at the appropriate time, annual certifications that they have policies and procedures in place to foster compliance with the DTC Principles.

The following companies have provided annual certifications of their commitment to abide by the DTC Principles:

Company	Certification
Amgen Inc.	4/23/25
Astellas US, LLC	4/2/23
Bayer Healthcare Pharmaceuticals Inc.	4/22/25
Biogen	9/3/25
Boehringer Ingelheim Pharmaceuticals, Inc.	1/16/25
Bristol-Myers Squibb	5/22/25
Daiichi Sankyo, Inc.	7/18/25
Eisai Inc.	3/4/25
Eli Lilly and Company	8/4/25
EMD Serono, Inc.	6/30/24
Genentech, Inc.	5/10/24
Gilead Sciences, Inc.	3/25/25

Company	Certification
GlaxoSmithKline	12/9/25
Johnson & Johnson	9/24/24
Incyte Corporation	6/18/25
Ipsen Biopharmaceuticals Inc	4/7/25
Leadiant Biosciences, Inc.	11/30/22
Lundbeck LLC	7/23/24
Leo Pharma Inc.	4/14/25
Merck & Co., Inc.	6/16/25
Otsuka America Pharmaceutical, Inc.	4/7/25
Pfizer Inc	12/4/25
Sanofi	3/24/25
UCB, Inc.	12/10/25